



Symbolic
Monarch
Migration

Symbolic Monarch Migration Leader Packet 2024-25



Uniting youth across North America through the exchange of paper butterflies and letters!

The Symbolic Monarch Migration mimics the migration of monarch butterflies to Mexico in the autumn and their return North in the spring. Students in the USA and Canada send life-sized paper butterflies in the fall and receive different paper butterflies from the participating groups in the spring plus a letter from a student in Mexico. Students in the USA and Canada also create Ambassador Folders as gifts for students in Mexico.

Symbolic Monarch Migration Project Partners

The Symbolic Migration is a partnership project between Journey North (a program of the University of Wisconsin-Madison Arboretum) and Monarchs Across Georgia (a committee of the nonprofit organization, the Environmental Education Alliance).

Journey North hosts educational materials on its website.

Monarchs Across Georgia administers the project including coordinating the exchange of symbolic butterflies among 2000+ classrooms in three countries, engaging an environmental educator to provide lessons and deliver materials in Mexico, and raising funds for the project's continuation.



WHAT IS AN AMBASSADOR FOLDER?

Your Ambassador Folder is a gift to a student in Mexico.
Make your gift something to be treasured!

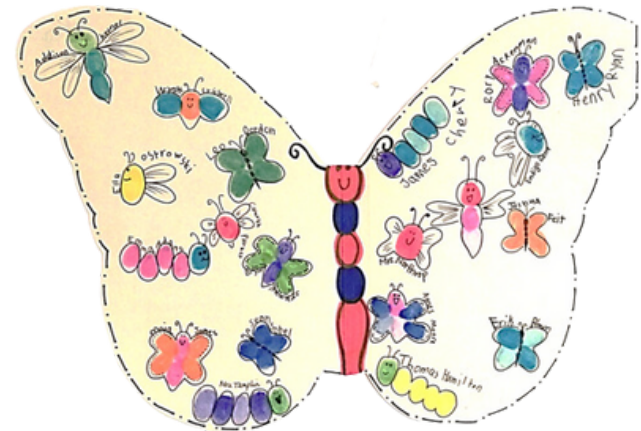
Choose between two design options:

1. Create your own Ambassador Folder using a letter-sized file folder and your unique design* or
2. Use one of our templates available in the [Google Drive Folder of Ambassador Templates](#) to decorate the outside.

Special instructions:

- *Personalize the inside of the folder with a message or decoration.
- *Avoid using glitter or bulky materials.
- *Ensure the following information is included on the folder:

Teacher's/ Leader's Name
School/ Organization
City, State/ Province, Country



*See examples:

bit.ly/AmbassadorExamples

WHAT IS A PASSENGER TICKET?

What are the basics?

- A Passenger Ticket is the email receipt received when you pay the \$15 or \$20 fee.
- **This project is designed for a single classroom, group, or family.**
- **Each** Ambassador Folder needs a separate Passenger Ticket. Enter the correct **Mailing Address** when you purchase your Passenger Ticket. NOTE: The **mailing address** may differ from the **street address** if a P.O. Box is used for postal delivery.
- **Save and Print** the email receipt from your purchase. It is your official Passenger Ticket and needs to be enclosed in each Ambassador Folder.

How do we use this fee?

- The fee pays for our supplies, shipping fees to and from Mexico, postage back to you in the spring, and environmental education activities in Mexico.

Do I get any supplies for my fee?

- **No supplies are provided.**

What supplies do you need?

- a letter-sized file folder
- copies of the life-sized butterfly template for each student
- a copy of the Hello Friends/ Hola Amigos Letter
- an envelope with postage affixed (No Return Envelope is required.)

Where do I purchase my Passenger Ticket?

- bit.ly/PassengerTicket24

How can I make a payment?

- Payment by credit card (Visa, Mastercard, or Discover) is preferred. Purchase orders are accepted; contact symbolic-migration@eealliance.org to request.

WHAT GOES INSIDE MY FOLDER?

What should be included in my Ambassador Folder?

1. A cluster of **life-sized butterflies**, one made by each student in your class/ group
NOTE: A life-sized monarch is less than 4"x4".
2. A completed "Hello Friends/ Hola Amigos" Letter (also on page 10)
3. Your Passenger Ticket (a copy of the email confirmation of your purchase) is required with each Ambassador Folder.

Additional instructions:

- Total number of life-sized butterflies per Ambassador Folder should not exceed a class size of approximately thirty (30). Additional Passenger Tickets should be purchased for classes/ groups larger than 30.
- Use our [Life-Sized Butterfly Template](#) (also on page 9) and enter all of the information (except perhaps the student's first name) before making photocopies.
- Illegible handwriting prevents other participants from contacting you in the spring when these life-sized butterflies return to participating groups the USA and Canada.
- Do not laminate your butterflies.
- Mark the map with an X to show where you live and draw an arrow to show the migration route to Mexico. Use [Google Maps](#) to measure the distance in kilometers from your location to Angangueo, Michoacan, Mexico, and fill in the blanks with your town, state/province, and country. Complete the Letter in both Spanish and English. (You can use the same words.)
- Optionally, you can enclose a Group Photo, Postcard, or ONE single-page Note written in Spanish. [Google Translate](#) is an option for translations.

WHAT IS THE PROJECT TIMELINE?

By September 30, 2024 (Early migrant deadline)

Purchase your \$15 Passenger Ticket, create your Ambassador Folder and life-sized butterflies, and mail them to Lilburn, GA address. *After September 30, 2024, the price of the Passenger Ticket increases.*

By October 18, 2024 (Final postmark deadline)

Purchase your \$20 Passenger Ticket, create your Ambassador Folder and life-sized butterflies, and mail them to Lilburn, GA address.

November 2024 - March 2025

Your Ambassador Folder will be shipped to Mexico by early November where Ms. Romero delivers them to schools along with an environmental lesson. Find out where your Ambassador Folder lands at symbolicmigration.org. Your Ambassador Folder remains in Mexico but letters from Mexican students return northward.

March - April 2025

A mixture of life-sized butterflies from Canada and the USA plus a letter from a student in Mexico are mailed to all participating groups.

April - May 2025

Contact leaders/ teachers to report the arrival of individual life-sized butterflies before the end of the school year.

IMPORTANT INFORMATION

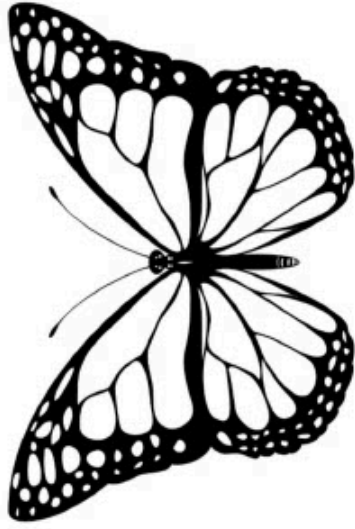
- Contact Monarchs Across Georgia at symbolic-migration@eealliance.org with questions about payments, Passenger Ticket receipts, Ambassadors, reports from schools in Mexico, and general project logistics.
- Purchase your Passenger Ticket at bit.ly/PassengerTicket24
- Mail your Ambassador Folder & Enclosures to:
Send a Monarch to Mexico!, c/o Symbolic Migration
1497 Candleberry Court SW, Lilburn, GA 30047 USA
- Do not send payments to this address.

The 'early migrant' postmark deadline (and discounted Passenger Ticket price of \$15) for this season is September 30, 2024. The final postmark deadline (with a \$20 Passenger Ticket) is October 18, 2024.

- To read about the school visits in Mexico, visit <https://symbolicmigration.org/>. Use the SEARCH function at the top right of this page to find out where your Ambassador landed.

CHECKLIST

- ✓ Purchased online my \$15 'early migrant' Passenger Ticket by SEPTEMBER 30, 2024, OR my \$20 Passenger Ticket for each Ambassador Folder at bit.ly/PassengerTicket24
- ✓ Ambassador Folder created with enclosures including: cluster of no more than ~30 life-sized butterflies, completed Hello Friends/ Hola Amigos Letter, copy of payment confirmation email (Passenger Ticket). No Return Envelope is required.
- ✓ Ambassador Folder & enclosures postmarked by SEPTEMBER 30, 2024 as 'early migrant' OR postmarked by the final deadline of OCTOBER 18, 2024 to:
Send a Monarch to Mexico!, c/o Symbolic Migration, 1497 Candleberry Court SW, Lilburn, GA 30047, USA



Student's First Name:

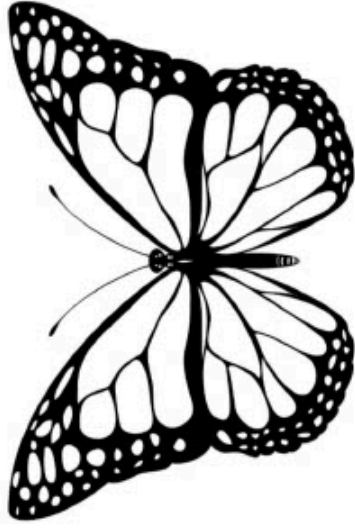
City:

State/Province, Country:

School/Family/Group:

Leader's Name:

Leader's email:



Student's First Name:

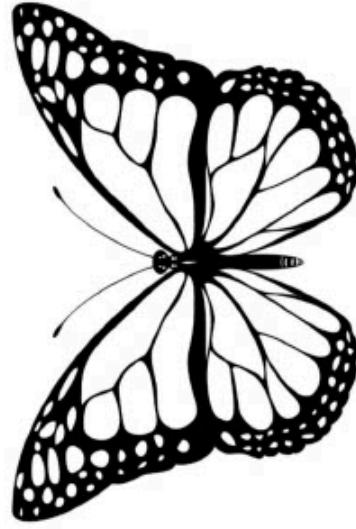
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State/Province, Country:

School/Family/Group:

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Student's First Name:

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City:

State/Province, Country:

School/Family/Group:

Leader's Name:

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Hello Friends!

¡Hola Amigos!

We made this symbolic monarch for you in

Hicimos esta monarca simbólica para Uds. en

(town) _____,

(pueblo) _____.

(state/ province) _____,

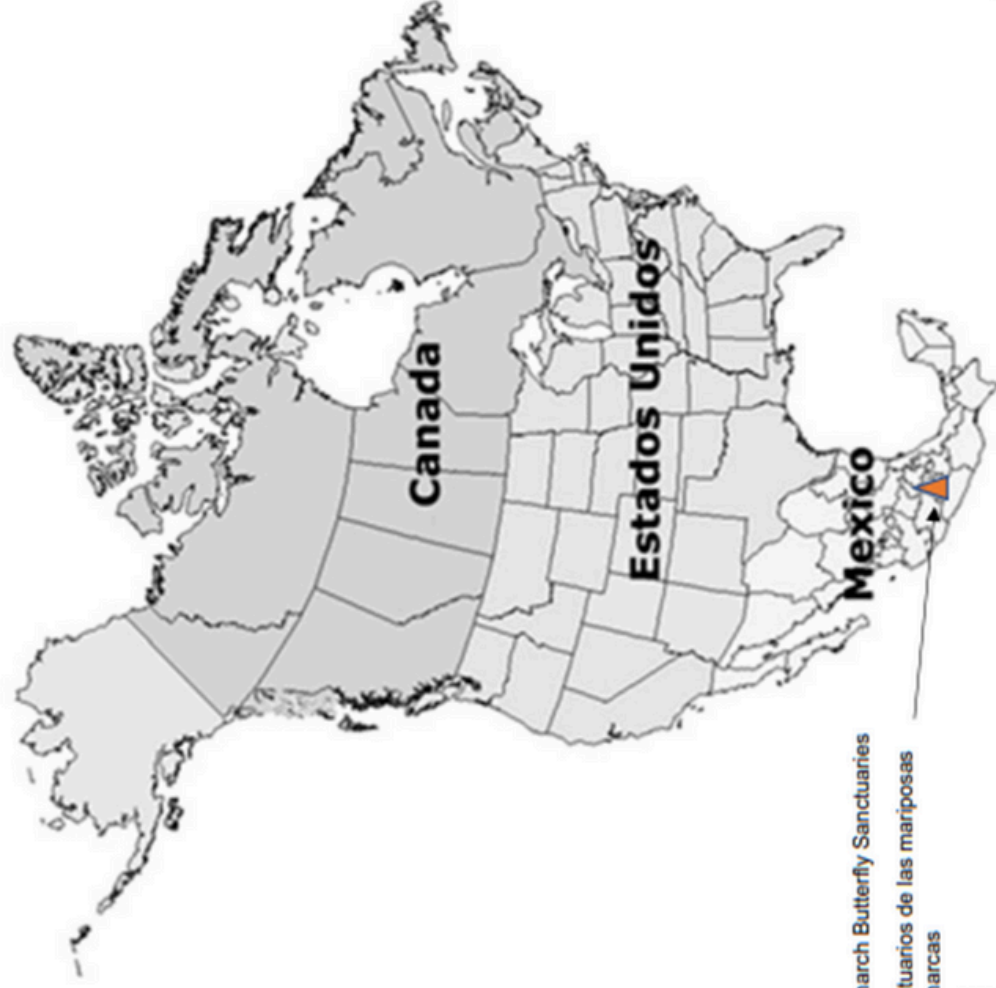
(estado/ provincia) _____.

(country) _____. We have marked the map with an X to show where we live and drawn an arrow to show the migration route.

(país) _____. Hemos marcado el mapa con una X para mostrar dónde vivimos y una flecha que muestra la ruta de migración.

This butterfly flew _____ kilometers to greet you.

Esta mariposa voló _____ kilómetros para saludarte.



Monarch Butterfly Sanctuaries

Santuarios de las mariposas monarcas

